

Press release

Kampf GmbH Announces Merger of Atlas Converting North America Inc. and Kampf Machinery Corporation

Wiehl, April 1, 2025

Effective April 1, 2025, the two U.S. locations Atlas Converting North America Inc. (Charlotte, NC) and Kampf Machinery Corporation (Windsor, CT) will operate under the unified company name Kampf Machinery North America Inc. This strategic move marks a significant milestone in the 'One Face to the Customer' strategy of Kampf GmbH and Atlas Converting Ltd. and represents a key measure to enhance internal processes, strengthen market presence, and optimize customer interactions.

Both locations will remain operational, and all employees have been actively involved in the transition. By combining their strengths, the company will ensure faster response times, more efficient processes, and first-class customer service. Customers will benefit from consistent brand experience, ensuring seamless access to services. Operating under a single company name reinforces their commitment to customer-centricity. The unified market presence enhances brand visibility and



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strengthens their position as a reliable, high-quality, and innovative industry leader. Through this integration, they aim to solidify their reputation as a trusted partner, going beyond just being a service provider.

To effectively communicate these changes, a comprehensive multichannel campaign will be launched on April 1, 2025, under the motto "UNITED, WE SLIT," utilizing both digital and offline channels. Company employees have participated as brand ambassadors, demonstrating their commitment to this transition and adding authenticity to the message.

By combining the expertise and resources of both companies, Kampf Machinery North America Inc. will strengthen its position in the North American market and expand its leadership in mechanical engineering and technology solutions.

About Kampf and Atlas Converting Ltd.

Kampf GmbH has been a technology leader in winding and slitting technology for over 100 years. Its product range includes slitting and winding machines, winders, narrow slitting machines, and specialized equipment for processing web-shaped plastic films, composite materials, laminates, aluminum foils, nonwovens, label stock, capacitor and battery separator films, and refined papers. The portfolio is further complemented by comprehensive lifecycle services, including innovative digital customer solutions.

Established in 1976, Atlas Converting Equipment Ltd. is a world-leading supplier of slitting and rewinding technology and finished roll handling systems for flexible films and packaging. With products and solutions recognized in over 80 countries, Atlas Converting, as part of the Jagenberg Group, collaborates with Kampf to offer the industry's most comprehensive portfolio of slitting solutions.

Image: (Kampf GmbH) Merger of Atlas Converting North America Inc. and Kampf Machinery Corporation marks a significant milestone in the 'One Face to the Customer' strategy.

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